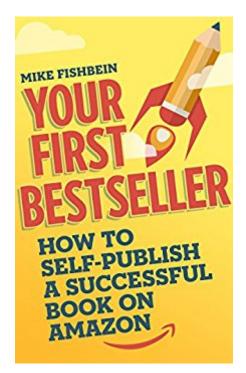
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Your First Bestseller: How To Self-Publish A Successful Book On





Synopsis

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Customer Reviews

There is no lack of books on these days about self-publishing. The problem is this "gold rush" mentality has led to far too many books that don't follow their own advice and feature poor writing, editing and cover design skills. This is not one of those books. Mike Fishbein has written a useful resource for new authors and filled it with helpful screenshots, sound advice and enough verifiable proof that anyone looking to up their publishing game should read this book. What I liked: the chapters on publishing to Createspace and ACX was something you don't see in most self-publishing books and I found it very helpful. What could be improved: other than a couple of editing mistakes this book was very well put together. Bottomline: I was lucky enough to get this book during a free promotion and would urge anyone looking to get into the self-publishing field to read this book.

Jam-packed with valuable information, tips, detailed and knowledgeable advice on publishing and promotion, "Your First Bestseller" is an indispensable tool for authors at every stage of their book publishing journey. Readers can follow from beginning to end, or pick and choose what is relevant to their circumstances. Nonfiction writers who want to pen several money-making books, might find â œHow To Write a Book That People Want To Read,â • useful; where, Fishbein, describes how to write books based on market analysis and keyword searches. Those who write what they please, however, such as authors of fiction or poetry, can jump right to the marketing sections. "Your First Bestseller" is a soup-to-nuts look at self-publishing and promotion, filled, not just with advice, but all necessary links and references. A sampling of topics covered include: the importance of getting book reviews, how to compile and maintain email lists, how book descriptions and covers can make or break book sales, how to include keywords into you book description, and something I wish

lâ [™]d know before launching my own book - when and why to offer your book for free. As Fishbein states, "Starting a book from scratch is like starting a new exercise regimen: you need to build up the muscle, ability, flexibility, etc. in order to get yourself in writing shape." This book will help writers not only pump up their talent but also their sales; a reference work to be consulted time and again by beginners and pros alike.Southbound

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In this book, Mike Fishbein has successfully explained and share tips on the three key components in the book business, namely how to write, how to publish and how to market. The contents are comprehensive, yet not overwhelming and presented in an easy-to-read style. I like the summary section or key takeaways of every chapters and the 29-step checklist is very valuable. As a writer of more than 15 books, Mike knows his stuff. His writings have been featured in popular sites like Entrepreneur and Huffington Post. Chapter 1 begins with the most important step that all writers will face... how to overcome the obstacles of getting started. Chapter 2 deals with the top common mistake that all writers will be guilty of. Writing topics or contents that we love, not necessarily what the market needs. As for the rest of the chapters, I can go on to say all the good stuff but it would be much beneficial if you just read the book. In conclusion, this book would adequately equipped you with the necessary knowledge and action plan to get you to become a best seller in the exciting world of book publishing. Highly recommended.

This author slash marketing clearly knows what he is doing. If youâ [™]re new to the publishing industry, I suggest you check this book out. It took me months before I personally discovered some of the techniques and tricks he is describing. And to think I just could have downloaded his bookâ | haha! Anyway, I love the things he writes about forcing yourself to be accountable and keep writing too. Itâ [™]s a MUST for authors.

Great book for aspiring self publishers. Really shows you how to write a successful bestseller. More geared towards non fiction this book really breaks down what you need to do and backs it up with proof that it works. If you're a writer and want to learn how to blow up big than this book will help get you there. I highly recommend!!

I recently purchased a copy of Mike Fishbein's eBook, entitled "Your First Bestseller". I found this eBook to be very interesting and informative. It will definitely assist authors getting their books published on . These include paper books, eBooks and audio books. Interestingly, most books dealing with this topic don't usually cover audio books. The author also provides valuable marketing tips enabling authors to get their books noticed and purchased by the desired market segment. I particularly enjoyed the author's conversational writing style and intend reading a lot more of his books. Well done Mike! This is a good read and necessary purchase for those of you interested in selling books on .Dr Lionel SmalleySouth Africa

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